



LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

B.B.A. DEGREE EXAMINATION – BUSINESS ADMINISTRATION

FIFTH SEMESTER – NOVEMBER 2014

BU 5400 - BANKING

Date : 10/11/2014
Time : 09:00-12:00

Dept. No.

Max. : 100 Marks

PART – A

Answer ALL the questions:

(10 x 2 = 20)

1. What is Multiplier?
2. What is 'CRR' and 'SLR'.
3. List any four Ancillary Services rendered by Banks.
4. What is General Lien?
5. "Lender of the Last Resort" – Comment.
6. What is Bank Rate Policy?
7. Define Merchant Banker.
8. What is the role of Merchant Banker in Forex Services?
9. What is Smart Cards?
10. What is Mobile Banking?

PART – B

Answer any FOUR questions:

(4 X 10 = 40)

11. What is Cash Credit System of Lending? List down its Merits and Demerits.
12. Explain an obligation relationship between Banker and Customer.
13. Briefly explain the instruments of Monetary Policy available to the Reserve Bank of India.
14. What is an Issue Management? Explain the role of Merchant Banker in Issue Management.
15. Explain the Security Challenges faced by Debit/Credit Cards in India.
16. Enumerate the Progress of Commercial Banking in India Since 1969.
17. Explain the effectiveness of Phone Banking in Cost Control measures.

PART – C

Answer any TWO questions:

(2 X 20 = 40)

18. Explain the various functions of Commercial Banks in India.
19. Explain Garnishee Order and describe the points to be noted in this connection.
20. Briefly explain the functions of Reserve Bank of India.
21. Explain the Significance and Limitation of Credit Creation.

